

GRANADA HILLS IMPROVEMENT ASSOCIATION QUARTERLY NEWSLETTER

SUMMER 2020 EDITION

Message from the President

Dear Granada Hills Business Improvement District Stakeholders,

On behalf of the entire ''Old Granada Village'' volunteer members Board of Directors, I am extremely happy to announce that our shared collective Business Improvement District consortium received a majority affirmative vote for renewal of BID District operations for an additional six years. The BID property stakeholder vote tally was recorded yesterday after the Los Angeles City Council July 29th, 2020 Public Hearing. This is the fourth successive Granada Hills Business Improvement District renewal approval vote since the BID's inception in 1999.

We wish to express our deepest appreciation to each of you for your continued enthusiastic and loyal stakeholder support. Your vital participation and recent reaffirmation has made the outstanding portfolio of BID hardscape/landscape Beautification Projects and Streetscape, Sidewalk and Medians Services all possible and a proud and happy reality.

The collaborative achieved results of the past two decades has been a witnessed transformation of our approximate one hundred years old township into a special "sense of place" enjoyed by business patrons, tenants, employees, property stakeholders and the community at large .

I wish to especially recognize Susan Levi, Executive Director, and Board Members Michael McMorrow - Spiritual Living of Granada Hills, Ceaser Bernales - Combined Properties - Granada Hills Town Center, Laura Clemens - Andrews & Van Lohn Insurance, Barbara (BJ) Addis - Granada Hills Woman's Club, Bonnie Marie Bursk - Law Offices of Savin Bursk as well as Colin Crews - L.A.City Twelfth District City Council District Office and our City Councilmember John S. Lee for their leadership and helpful resource assistance.

In this time of many new societal challenges we look to the future with a renewed hope and confidence. We will all work together to overcome obstacles and lay the groundwork for continued marked progress for our unique "Old Granada Village".

Thank you with most appreciation!

Sincerely, John V. Ciccarelli President Granada Hills Business Improvement

Spotlight On Board Members



Bonnie Marie Bursk is a native of the San Fernando Valley and alumni of Granada Hills High School, as are her four children. She and her husband, George

Savin, moved their law office to Granada Hills in 1991 into their own little office building, which is located in the Old Granada Village Business Improvement District. They were later joined by three children and a sonin-law as Lawyers with Savin & Bursk. Bonnie is a founding member and past president of the Granada Hills Improvement Association, past president of the Granada Hills Chamber of Commerce, and long time member of the Granada Hills Holiday Parade Committee. She is also a Board Member on the Granada Hills South Neighborhood Council. She is very pleased with the continual maintenance and improvement of the Granada Hills area, which is especially highlighted by the streetscape improvements in Old Granada Village and special energy of that community.

Successful BID Renewal

We are very excited to announce that the BID has successfully completed another renewal. The final results were announced at the LA City Council meeting on August 4, 2020. The Board of Directors would like to take this opportunity to thank our stakeholders for voting in support of BID Renewal. The BID has been in existence since 1999 and has achieved many accomplishments over the years. This is evident by your overwhelming support and we look forward to continued success in the years to come!

Virtual Annual Meeting

The BID's Annual Meeting was originally scheduled in March but was cancelled due to the pandemic. We are rescheduling the meeting on Zoom and hope you will join us!

Wednesday, August 26th at 10:00 am Contact Susan for meeting ID and password susan@labids.org or 818 780-9100





Streetscape Improvements



The BID has recently completed painting all of the street light poles on Chatsworth Street. The black, high-gloss paint enhances the appearance and adds to the ambience created by the existing street furniture.

An additional 16 litter receptacles have been ordered and will be installed in the coming months. The previously installed receptacles have been well received and have been in high demand.

The BID is also in the process of installing 8 more decorative poles with hanging flower baskets. Four on Zelzah and two each on Shoshone and Yarmouth.

