



# GRANADA HILLS IMPROVEMENT ASSOCIATION QUARTERLY NEWSLETTER

WINTER 2021 EDITION

## Message from the President

Dear Granada Hills Business Improvement District Stakeholders,

The “Old Granada Village“ Business Improvement District is continuing to provide it’s wide array of offered commercial property stakeholder services during this challenging time of a nationwide pandemic.

We are committed to the continuance of BID maintenance streetscape litter, landscape, tree trimming and sidewalk pressure cleaning in order to ensure important business corridors and storefront appearance.

The recent completion and installation of additional Decorative Hanging Flower Baskets that attractively line our BID Boundaries has brought many received compliments.

Our goal in 2021 and beyond is to continue and place a strong emphasis on achieved township aesthetics to further create an attractive and viable “sense of place” for business goods and services.

We encourage your ideas and suggestions as we all, fellow property owner stakeholders, are working together collectively to continue

the great progress already accomplished while keeping an eye on future goals.

Sincerely,

John V. Ciccarelli

Kirby Vacuum Company-San Fernando Valley

## Spotlight On Board Members

Greetings! My name is Ceasar Bernales. I am the Director of West Coast Property Management for Combined Properties Incorporated which owns the The GH shopping center located at the Southwest corner of Zelzah and Chatsworth Street. As a long-standing member of the BID, I’m following in the footsteps of former VP of the BID, Brian Miller, who served for 5+ years.

As property owners within the BID, ownership sees the value and the role the BID plays in improving this corridor of Old Granada Village with the multitude of projects it has completed and to be completed. Combined Properties remain and will continue to remain committed supporters of the BID for years to come.

I wish the BID and all the property owners a prosperous 2021!!!

Call us with suggestions, questions or concerns at (818) 780-9100  
13300 Victory Boulevard, #320 Van Nuys, CA 91401

## PANDEMIC RELIEF

The BID would like to share several programs that may assist you and/or your tenants.

\* **PAYCHECK PROTECTION PROGRAM, SECOND DRAW** - Applications are being accepted through March 31, 2021 - <https://www.sba.gov/>

\* **CALIFORNIA SMALL BUSINESS COVID-19 RELIEF GRANT PROGRAM** - Round 2 for this grant is from February 2 - 8, 2021. You may apply for a grant from \$5,000 - \$25,000. For more information go to <https://carelifegrant.com/>

\* **FREE PPE FOR LA COUNTY SMALL BUSINESSES** - 30 day supply of free Personal Protective Equipment to keep your business compliant and employees safe - <https://www.ppeunite.org/>

\* **AL FRESCO OUTDOOR DINING AND RETAIL SIGNAGE PROGRAMS** - For more on Al Fresco go to <https://ladot.lacity.org/coronavirus/apply-al-fresco>. For retail parking signage go to <https://ladot.lacity.org/businesses/permits#apply-for-retail-pick-up>



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## Streetscape Improvements & Maintenance - A Year In Review

The BID continues to make Old Granada Village a charming business district for all of our patrons. Last year we installed 8 new poles with flower baskets, 16 litter receptacles, painted all of the street light poles on Chatsworth and provided maintenance services like annual tree trimming, trash removal and quarterly pressure washing.

