



GRANADA HILLS IMPROVEMENT ASSOCIATION QUARTERLY NEWSLETTER

AUGUST 2019 EDITION

Message from the President

Dear Granada Hills Business Improvement District Stakeholders,

We are very pleased to share of the great progress taking place within the “Old Granada Village” Improvement District. Earlier this year, witnessed the last completed segment of rear commercial storefronts alley repaving which has greatly improved aesthetics and business location serviceability. This was accomplished in close active BID discussion and cooperation with our outstanding local 12th L.A. City Council Office that spearheaded the effort.

Many nice public and stakeholders comments have also been received in regard to our boundaries placement of decorative iconic theme style Litter Receptacles with more on special order to fully serve all Granada BID Corridors with weekly scheduled pick up maintenance.

Currently, and in great anticipation, we are engaged in a City of L.A. Project Permit process and large BID undertaking to install Forty Decorative Scroll Hanging Flower Baskets that will line the entire BID Commercial Township boundaries including the Zelzah Avenue Commercial Shopping Centers.

We are excited that this current, extensive BID Improvement Initiative will further identify and promote a special attractive “sense of place” to attract important business patronage and increased stakeholder property values.

All of this, and more, has made the Granada Hills Business Improvement District the envy of the San Fernando Valley and the catalyst driving continued marked progress and all due to your ongoing loyal stakeholder support.

Sincerely ,
John V. Ciccarelli

Spotlight On Board Members



Hi folks! My name is Michael McMorrow. I am the Spiritual Director of the Center for Spiritual Living in Granada Hills (CSLGH), in the heart of Old Granada Village.

CSLGH has been in the neighborhood since the late 70’s, and has been active in the community through the years.

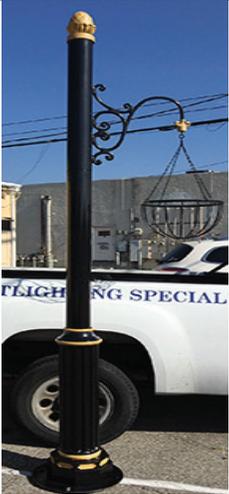
I first became aware of the BID as a lay person serving on our church board. At the time, it was proposed that we approve the special district plan to form the BID. We were unanimous in our support as the Chatsworth corridor was really in need of a “facelift” at the time. We remain steadfast supporters of the BID because our community has been transformed into a little jewel of a community and a hub of small business activity.

I proudly serve on the BID Board with colleagues that have been wonderful role models for public service. We are strongly committed to maximizing value for your tax dollar and so appreciate the property owners within the BID for their continued support of this ongoing community building effort.

As it has been said, “If you build it they will come.” Together we HAVE built it, and with your continued support, our neighbors will continue to visit and support the clean, safe, and beautiful meeting areas and business created by your support for the Old Granada Village Business Improvement District.

Call us with suggestions, questions or concerns at (818) 780-9100
13300 Victory Boulevard, #320 Van Nuys, CA 91401

Sample Pole and Hanging Flower Basket Has Arrived!



The BID Board viewed the sample pole and hanging basket at the July meeting. South Coast Lighting was the chosen fabricator for the project and delivered the sample for final approval.

A few minor changes will be made and the gold accent color used will match the Town Clock to create a stunning, cohesive look in Old Granada Village.

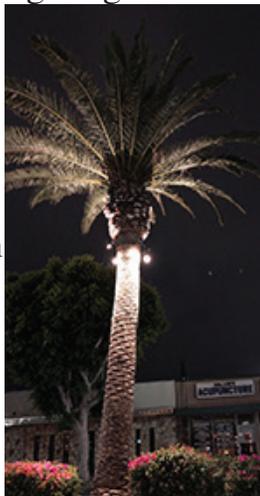
The project is currently in the permitting phase with the Bureau of Engineering. The BID hopes to obtain a permit by late September and begin installation in October. We are very excited to see the impact created when these flowering beauties adorn the district!



13300 Victory Blvd., #320
Van Nuys, CA 91401

New Palm Tree Lighting

The BID has installed new lighting on the Palm Trees in the medians on Chatsworth Street. For many years, the trees had string lighting that required enormous maintenance. The new LED lighting provides great illumination of these majestic Date Palm trees, creates an upscale look and is environmentally friendly! Drop us a line and let us know what you think!



Holiday Decorating

Are you interested in participating in an upcoming committee to bring a festive holiday spirit to Old Granada Village? If so, please contact Laura Clemens at 818.360.3410 or lclemens@avlininsurance.com for more information. Happy Decorating!

