



# GRANADA HILLS IMPROVEMENT ASSOCIATION QUARTERLY NEWSLETTER

MARCH 2019 EDITION

## Message from the President

Dear Granada Hills Business Improvement District Stakeholders,

“Good news” best describes the progress and future plans of the “Old Granada Village” Business Improvement District.

We have received many compliments on the new corridor’s placement of distinctive “Disney Style” Litter Receptacles with ongoing Porter Service maintenance and are pleased to share that a second installment of an additional 16 receptacles has been approved to complete the entire BID stakeholder’s sidewalk boundaries on Chatsworth Street and Zelzah Avenue.

A major transformative 2019 Granada Hills BID Initiative of approximate 40 highly decorative 12-foot tall Pedestal with hanging flower baskets and or Spanish Colonial Bells is currently in review and consideration that will provide a beautiful aesthetic and distinctive sidewalk/storefront appearance to help tie in all previous accomplished Granada Hills BID landscape/hardscape components.

I would like to especially take this opportunity to express our deep appreciation to our two major BID property stakeholders both Granada Hills Town Center and Granada Village Shopping Centers who have both played a primary role in the existence and success of our collective Granada Hills Business Improvement District.

Sincerely ,  
John V. Ciccarelli  
Kirby Company of San Fernando Valley

## Spotlight On Board Members

My name is Laura Andrews Clemens and I am the President of Andrews & Van Lohn Insurance in Granada Hills. We are a family owned Independent Insurance Agency writing personal and commercial insurance for over 50 years and have been active in the Granada Hills Community for over 30 years.

I am proud to sit on the Board of the Granada Hills Business Improvement District (BID) and enjoy the beautification and enhancements that have transpired because of the BID. Granada Hills is a wonderful town and it is so rewarding to see it prosper. The BID services, including annual tree trimming on Chatsworth, power washing of the sidewalks, trash collection from the new beautiful trash cans, the four corner enhancement at White Oak and Chatsworth, the street medians with palm trees and monuments and more, would not be possible without the BID.

I am hoping that the stakeholders see the value and benefit of what the BID undertakes and that the BID will be renewed successfully in the upcoming years. I watched as the Northridge BID was not renewed and the deterioration that followed. I hope that does not happen to the Granada Hills area.

Call us with suggestions, questions or concerns at (818) 780-9100  
13300 Victory Boulevard, #320 Van Nuys, CA 91401

## Holiday Decorating Joint Committee



It may seem early to begin talking about holiday decorating in March, but the BID would like to explore the possibility of forming a Holiday Decorating Committee. Last year, the BID received comments from a few of our neighbors and patrons saying that they didn't feel the "holiday spirit" in Old Granada Village. In response, the BID purchased discounted wreaths and bells to hang on the street light poles. This definitely helped, but was not as impactful as we had hoped.

Are you interested in participating in an upcoming committee to bring a festive holiday spirit to Old Granada Village? If so, please contact the BID office by email [granadabid@gmail.com](mailto:granadabid@gmail.com) or call 818.780.9100



13300 Victory Blvd., #320  
Van Nuys, CA 91401

## Save the Date!

### *Old Granada Village BID* **ANNUAL MEETING**

**Wednesday, May 8th, 2019, 6:00 pm**



## More Litter Receptacles!

Coming Soon!

The BID has approved the purchase of an additional 14 decorative litter receptacles to be placed in the mid-blocks along Chatsworth Street and a few on Zelzah. All of City's plastic and wire trash cans have been removed and we find the need for more of these beautiful litter receptacles.

